Permit #F00023688

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023688 **Type of Permit:** FILMING **Release Date:** 01/22/2010

Production Company STRATO FILMS

Insured Company Name STRATO FILMS

Contact Phone No. 1 310-699-6304
Contact Phone No. 2
Fax
Address 4859 COLLEGE VIEW AVE
LOS ANGELES, California 90041

Production Title AVEENO

Type of Production Commercial - Standard

Producer Mark Connelly

Director Paula Walker

1st AD na na

Production Manager John Mullins

FilmL.A. Coordinator Daniel Alvarez

Location Manager James Perkins
Primary Phone Office - 310-699-6304
Secondary Phone Office - 310-463-4262

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $865.00

Number of Locations 1

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Summary Information — Location

Permit Number F00023688
Production Company STRATO FILMS
Insured Company STRATO FILMS
Production Title AVEENO

Location Manager James Perkins
Primary Phone Office - 310-699-6304
Secondary Phone Office - 310-463-4262

Location Address 630 Nimes Rd, Los Angeles, CA, 90077

Location Names

Location Type Private Residence

Location Description

Film Dates 1/23/2010 - 1/23/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Jim Perkins Strato letter373.pdf
Bel Air July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Cube Trucks	5
Generator	1
Motor Homes	1
Semi Trucks	3
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	1
Crew	50

Filming Activities Exterior Dialogue; exterior dialogue all equipment on property cleared with HOA - Paulette;

Jurisdiction
Political: Los Angeles City - Council District 05
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of_____, _____("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Principal = Name of Company

Denise Wheeler
Film Permits Unlimited Inc.
Phone (818) 347-9929
Fax (818) 347-9784
***Pager* (818) 420-7052**

Please sign and fax back

STRATO FILMS
Name of Principal

By: James Perkins
Representative's Signature

JAMES PERKINS
Print Representative's Name

PRODUCER
Representative's Title

34½ WAVECREST AVE.
VENICE, CA 90291
Principal's Address

310 392 6622
Principal's Telephone

NO PERMIT

SPECIAL FILMING CONDITIONS
THE BEL AIR AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The area included in these Special Filming Conditions is bounded on the south by Sunset Boulevard., on the east by Beverly Glen Boulevard. and on the west by Sepulveda Boulevard. The northern boundary is the north end of the north/south streets excluding Roscomare Road and Stradella Road. Addresses on these two streets under 2000 are within the Bel Air Area.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of substantial set preparation.** The affected area shall be any residence within 500 feet of any production activity (including equipment parking, catering, and cast/crew parking). Due to the topography of the area, those distances may include residences on other streets to the rear or side of the film site. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Bel Air Association must be notified of all filming within the time frame indicated in #1 above.** The current contact at the association is Paulette Dubey. She can be reached at 310.474.3527 (office), 310.475.6994 (fax) or email Paulette@Belaironline.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- Many streets in the area are narrow and winding, and may not accommodate the parking of large vehicles, even when legal parking exists. **FilmL.A. may request a parking plan if there is any question as to the street's ability to safely accommodate production equipment.** At least one police officer is required whenever production vehicles, including catering trucks, are parked on the street. Off-street parking is strongly suggested whenever possible.

- **Meals provided by production companies must be consumed in an area out of public view.**

- **Noise created by the generators on certain vehicles such as honey wagons and motor homes must be kept to a minimum.** Failure to adequately control such generator noise will require that the offending generator be stopped or filming terminated. It is suggested that equipment with especially noisy generators be powered instead by the main generator.

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